



Making the right food choices, together.

HEALTHY BITES

PROVIDING LEADERSHIP TO SCHOOL NUTRITION PROFESSIONALS

NOVEMBER/DECEMBER 2015 NEWSLETTER

Important CSNA Membership Information

The CSNA Governing Board approved several updates to our association bylaws, policies and procedures and job descriptions at our October 2015 meeting. Among the procedural updates, was a policy that in order for members to be able to vote in our annual election your membership must be current 60 days prior to the election end date.

What this change means is that in order to be eligible to vote in the 16/17 Colorado SNA election, your membership must be current as of February 26, 2016.

You can visit <https://schoolnutrition.org/> and click on Login to My Account to find out when your membership expires.

CSNA Questions?

Questions about items highlighted in the CSNA newsletter or for advertising inquiries? Contact Jen Johnson at 303-993-8064 or jen@colosna.com.

SAVE THE DATE



**CSNA Summer Conference
June 13-15, 2016
Copper Mountain, CO**

Conference schedule and attendee registration information will be available March 2016 at www.colosna.com

Register for the School Nutrition Industry Conference!

Are you looking for a high-level meeting experience with collaborative activities that challenge you? At SNA's School Nutrition Industry Conference (SNIC), January 17-19, 2016, in San Diego, you can expect three days of learning dedicated to the cooperation between school nutrition operators and their industry partners to create a healthy and positive environment for the students they serve year-round. The theme *Building Practical Solutions for School Nutrition* will focus on addressing challenges and finding solutions for K-12 foodservice professionals with a major emphasis on looking to the future of the business of school nutrition. Kick off the conference with Futurist Christian Crews who will help map out the future of our business. Keynote speaker Curt Steinhorst will focus on how our multigenerational teams can work better together. And USDA Deputy Under Secretary, Dr. Katie Wilson, SNS will provide the latest updates on federal regulations. Other highlights include:

This year's bonus education session features a renowned speaker on business ethics, Wendy Patrick, who will help you understand the ethical lens you use in decision-making. The session will also cover the prescriptive regulations which govern procurement for school foodservice and help you avoid costly pitfalls!

- Uncover your personal strengths as a leader with insights from a leadership development expert.
- By popular demand, small group educational sessions will provide opportunities to discuss Administrative Review preparation, child nutrition regulatory updates, social media to market your program, procurement best practices and much more.

SNIC 2016 will ensure that you leave sunny San Diego well equipped with new ideas, creative solutions and the enthusiasm to enhance your professional life well after this conference. Register soon www.schoolnutrition.org/SNIC the early bird deadline is November 6, 2015.



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Great Learning Opportunities with SNA Webinars

Join us for SNA's Talk Tuesday and Webinar Wednesday series! SNA webinars are here to help you gain important information that impacts you day-to-day. By participating in Webinar Wednesdays you can earn CEUs towards SNA's certificate and credentialing programs and required annual training hours for USDA Professional Standards. Be sure to frequently check the SNA Webinars page for updates and new topics:

- **Tues, November 3:** Grow, Learn and Celebrate with SNA Awards & SNF Scholarships
- **Wed, November 4:** Join #SocialMedia Guru Dayle Hayes for Growing Your Online Brand: Maximizing Your Results, Minimizing Your Time
- **Tues, November 17:** Welcome Webinar for New SNA Members

All webinars are held at 2pm Eastern Time (1pmCT/Noon MT/11am PT). For more information and to access the webinar archive, please visit schoolnutrition.org/Webinars.

CDE Directors' Conference Highlights

It was "Showtime!" October 14 - 16 for Colorado school nutrition directors, who came together to highlight and celebrate the terrific work being carried out across Colorado.



The Office of School Nutrition in partnership with USDA Foods hosted the annual Directors Conference at the beautiful Copper Mountain Resort. It was a successful 3 days, which were filled with updates, networking, educational breakout sessions, the USDA Foods vendor show, and the quick-witted motivational speaker Craig Zablocki. The OSN looks forward to returning to Copper Mountain for the 2016 Summer Conference.

Top 10 Reasons to Earn Your SNS

Have you been thinking about becoming a School Nutrition Specialist (SNS)? With USDA Professional Standards here, there is no better time than the present to get started.

Here are our top 10 reasons for earning this nationally recognized credential!

Earning your SNS from the School Nutrition Association:

1) Provides formal national recognition of professional achievement in the four learning



all natural

is always at the top of its class



Minimally processed without any artificial ingredients, our full line of products delivers great taste with all the benefits of turkey to help you meet nutritional requirements. With kid-friendly products like patties and pre-sliced turkey and turkey ham, you'll earn high marks in taste, quality and nutrition.

jennieofoodservice.com/schools

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Update Your Contact Information with SNA!

Making sure that SNA has your correct mailing address, email, and phone number will help you get the most out of your membership. This will ensure that you receive your membership and/or certificate renewals, the *School Nutrition* magazine and get the latest news and updates emailed to you from SNA!

Staying in touch with SNA can be easy! Go to www.schoolnutrition.org and click on the red Login to My Account button in the upper right-hand corner. Enter your user name and password to login or click Member Registration to create an account. Once logged in, click on the Member Record tab and select Member Contact Information. Update any needed information and click Save Changes. Need help? Contact us at (800) 877-8822.

Mark Your Calendar for SNA Legislative Action Conference 2016

It's hard to believe, but summer is already winding down and many of us are in full swing planning for the school year ahead. Don't forget to make room on your calendars for the 2016 Legislative Action Conference (LAC) to be held February 28 through March 1, 2016! There will be plenty to learn and plenty of networking with professionals from across the country! Whether you're new to the school nutrition field or a veteran, everyone can benefit from getting involved in school meal policy and legislation. There's also plenty of fun to be had: the beloved satirical group, the Capitol Steps, will be making an appearance! Start making room on your calendars now for this can't-miss school nutrition event.



LAC 2014

Smarter Lunchrooms

Are you looking to make some simple, low-cost, and creative changes to your lunchroom? Smarter Lunchroom principles are simple low and no-cost changes you can make to your lunchrooms to improve participation and profits while reducing waste. For more information, check out the Smarter Lunchrooms Movement webpage and the Lunchroom Self-Assessment Score Card. You can download the Smarter Lunchrooms Scorecard App, LunchScore!, from Google or iTunes. Cornell's Center for Behavioral Economics in Child Nutrition (a.k.a., the B.E.N. Center) also recently published the book *No Time to Train: A Year of 10-Minute Workshops for Lunchroom Staff*. This valuable resource is a user-friendly, time-saving training tool for educating and inspiring lunchroom service teams on the Smarter Lunchrooms message, goals, and implementation techniques. Topics include behavioral economics strategies, hands-on implementation. Check out their resources for some great, research-based tools and tips!

Top 10 Reasons cont. from Page 2

areas of USDA standards for school nutrition personnel.

- 2) Enhances your expertise to direct a complex food and nutrition service operation.
- 3) Gives you the opportunity brush up on the fundamentals of school nutrition.
- 4) Provides professional recognition from subordinates, peers and superiors.
- 5) Demonstrates your continued commitment to the school nutrition profession and the children you serve.
- 6) Expands your career opportunities. Did you know that some job descriptions list the SNS as a requirement or as a preferred credential?
- 7) Boosts self-esteem and pride in your career.
- 8) Improves credibility with school and district officials, local boards of education governing boards and the general public.
- 9) Offers self-fulfillment.
- 10) Provides a credential that you can maintain throughout your career as long you meet the required annual training hours.