



CSNA SUMMER CONFERENCE 2017

COLORADO CONVENTION CENTER JUNE 12-13 *Taking Your Program To New Heights* ★★

SPONSORSHIP OPPORTUNITIES

BREAKFAST SPONSORSHIP

Monday, June 12 - \$3,500

- Company logo featured in the attendee packet
- Company logo included in the conference program
- Company banner hung where breakfast is being served (banner provided by sponsor)
- Premier booth placement on the exhibit floor (this sponsorship does NOT include a booth at the show, however, if the company purchases a booth for the exhibit they will have a premier booth location)
- Opportunity to include one handout in the attendee giveaway bag
- Additional exposure opportunities can be customized based on the sponsoring company's goals.

OPENING GENERAL SESSION SPONSORSHIP

Presenting Sponsor: Monday, June 12 - \$3,500

- Company logo featured in the attendee packet
- Company logo included in the conference program
- Company banner hung center stage at the Opening General Session (banner provided by sponsor)
- Opportunity to give a two-minute company "pitch" as well as introduce the speaker
- Premier booth placement on the exhibit floor (this sponsorship does NOT include a booth at the show, however, if the company purchases a booth you will have a premier location)
- Opportunity to include one handout in the attendee giveaway bag
- Additional exposure opportunities can be customized based on the sponsoring company's goals.

Contributing Sponsor: Monday, June 12 - \$1,500

- Signage recognizing company as a Contributing Sponsor at the Opening Session
- Premier booth placement on the exhibit floor (this sponsorship does NOT include a booth at the show, however, if the company purchases a booth you will have a premier location)
- Opportunity to include one handout in the attendee giveaway bag

SECOND GENERAL SESSION SPONSORSHIP

Presenting Sponsor; Tuesday, June 13 - \$3,500

- Company logo featured in the attendee packet
- Company logo included in the conference program
- Company banner hung center stage at the Second General Session (banner provided by sponsor)
- Opportunity to give a two-minute company "pitch" as well as introduce the speaker
- Premier booth placement on the exhibit floor (this sponsorship does NOT include a booth at the show, however, if the company purchases a booth you will have a premier location)
- Opportunity to include one handout in the attendee giveaway bag
- Additional exposure opportunities can be customized based on the sponsoring company's goals.

Contributing Sponsor: Tuesday, June 13 - \$1,500

- Signage recognizing company as a Contributing Sponsor at the Second General Session
- Premier booth placement on the exhibit floor (this sponsorship does NOT include a booth at the show, however, if the company purchases a booth you will have a premier location)
- Opportunity to include one handout in the attendee giveaway bag

WELCOME RECEPTION

& CHEF CHALLENGE SPONSORSHIP

Presenting Sponsor: Monday, June 12 - \$3,500

- Company logo included in the conference program
- Opportunity to hang a banner center stage at the event (banner to be provided by sponsor)
- Give a two-minute company "pitch" as well as introduce our contest emcee(s)
- Premier booth placement on the exhibit floor (this sponsorship does NOT include a booth at the show, however, if the company purchases a booth you will have a premier location)
- Opportunity to include one handout in the attendee giveaway bag
- Additional exposure opportunities can be customized based on the sponsoring company's goals.
- Opportunity to use product in the mystery basket for chef's challenge
- Up to five tickets to the Welcome Reception

Contributing Sponsor: Monday, June 12 - \$1,500

- Signage recognizing company as a Contributing Sponsor at the Chef Challenge
- Premier booth placement on the exhibit floor (this sponsorship does NOT include a booth at the show, however, if the company purchases a booth you will have a premier location)
- Opportunity to include one handout in the attendee giveaway bag
- Opportunity to use product in the mystery basket for chef's challenge
- Up to three tickets to the Welcome Reception

ATTENDEE MORNING BREAK SPONSORSHIPS

Monday, June 12 - \$750

- Company providing morning break food for 350 attendees
- Company logo included in the conference program (approved by Colorado Convention Center)
- CSNA provided signage recognizing sponsoring company during the break

Tuesday, June 13 - \$750

- Company providing morning break food for 350 attendees (approved by Colorado Convention Center)
- Company logo included in the conference program
- CSNA provided signage recognizing sponsoring company during the break

COOKING DEMONSTRATIONS SPONSORSHIP

(on stage during food show) - \$500/Class

- Cooking demonstration classes (4 classes offered - topics TBD by CSNA)
- Company will supply and cover all costs of equipment, ingredients and electrical required for cooking demonstration
- Give a two-minute company "pitch" from the stage
- Company chef/representative assisting with cooking classes
- Opportunity to hang a banner center stage during the class (banner to be provided by sponsor)
- Opportunity to distribute one handout to all attendees at cooking class



ADDITIONAL ADVERTISEMENT/ SPONSORSHIP OPPORTUNITIES

- Full Page Program Advertisement: \$500
- Half Page Program Advertisement: \$350
- Conference "Bag Stuff" Advertisement: \$200/item (you must supply 400 items for bag stuffing by June 11, shipment details to be provided by CSNA)
- Session Sponsorship: \$250/class (first come, first served) includes posted advertising in class room and mention during class introduction



EDUCATIONAL SCHOLARSHIP DONATION

- \$100 Contributor (recognition in conference program)
- \$200 Advocate (Contributor benefits and recognition at General Session)
- \$400 Champion (Advocate benefits and special recognition at the Welcome Reception & Chef's Challenge)

Many directors and school nutrition professionals in Colorado would like to attend the CSNA Summer Conference but they simply don't have the budget to attend. We offer an Educational Scholarship Fund to allow vendors to support continuing education for several school nutrition professionals to attend this important conference and other educational trainings.



NEW FOOD SHOW LOUNGE AREA/CHARGING STATION SPONSORSHIP: TWO LOUNGE AREAS \$1,000 each

- Company logo featured in the attendee packet
- Company logo included in the conference program
- Company banner hung in lounge area (banner provided by sponsor)
- Premier booth placement on the exhibit floor (this sponsorship does NOT include a booth at the show, however, if the company purchases a booth you will have a premier location)
- Opportunity to include one handout in the attendee giveaway bag
- Additional exposure opportunities can be customized based on the sponsoring company's goals

NEW FOOD SHOW BEVERAGE STATION \$1,000

- Company logo featured in the attendee packet
- Company logo included in the conference program
- Company banner hung at Beverage Station (banner provided by sponsor)
- Premier booth placement on the exhibit floor (this sponsorship does NOT include a booth at the show, however, if the company purchases a booth you will have a premier location)
- Opportunity to include one handout in the attendee giveaway bag
- Additional exposure opportunities can be customized based on the sponsoring company's goals.

GIVEAWAY BAG SPONSORSHIP \$2,000

- Design and print giveaway bags for all attendees (approximately 400 bags needed, design and size of bag to be approved by CSNA)
- Sponsor to cover all costs associated with producing and shipping giveaway bags
- This is a cash donation of \$2,000

REFRIGERATED TRUCK SPONSORSHIP

- Company provides a refrigerated/freezer truck at a TBD Denver location on Friday, June 9 for vendors to load their product onto prior to the conference
- Company provides a refrigerated/freezer truck on-site at the conference on Tuesday, June 13 until 6 p.m.
- Company recognized as a contributing sponsor at one General Session

PROGRAM SPONSORSHIP \$1,000

- Includes one full page advertisement on the back of the conference program
- Be recognized as a contributing sponsor at one General Session
- Opportunity to include one handout in the attendee giveaway bag

720.645.2835
ruth@colosna.com
www.colosna.com



ONLINE REGISTRATION OPENS MID-FEBRUARY FOR INDUSTRY PARTNERS!
If you register to be a conference sponsor you will still need to register online to secure your booth for the food show. Register online at www.colosna.com. Thank you for your support of CSNA!

BREAKFAST SPONSORSHIP

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- Contributing Sponsor: Monday, June 12 - \$1,500

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& CHEF CHALLENGE SPONSORSHIP

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(on stage during food show)

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ADVERTISEMENT/

SPONSORSHIP OPPORTUNITIES

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- Half Page Program Advertisement: \$350
- Conference "Bag Stuff" Advertisement: \$200/item
- Session Sponsorship: \$250/class (first come, first served)

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(recognition in conference program)
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- NEW FOOD SHOW LOUNGE AREA/CHARGING STATION SPONSORSHIP: TWO LOUNGE AREAS \$1,000 each**

- NEW FOOD SHOW BEVERAGE STATION \$1,000**

- GIVEAWAY BAG SPONSORSHIP \$2,000**

- PROGRAM SPONSORSHIP \$1,000**

PAYMENT INFORMATION

Company Name and Address _____

Contact Name _____ Email _____

Phone _____

American Express Master Card Visa

Card No. _____ Exp. Date _____

Cardholder Name (Print) _____

Cardholder Billing Address _____

City/State/Zip _____

Total _____ **Send sponsorship form with credit card payment information or check made payable to CSNA to: CSNA | PO BOX 371154 | Denver CO 80237**